



G. N. Kuruc, Jr.
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FAXED

July 14, 1997

Mr. Philip Baseil
Quick Chek Food Stores
Box 600-Old Highway
Whitehouse Station, NJ 08889

Dear Phil:

Listed below are details regarding a special advertising program in conjunction with the WINSTON Launch scheduled to begin in August:

- Placement of the following advertising pieces)with the exception of those store involved in the PM Exclusive test):
 - WINSTON Changemat
 - 6" X 4" WINSTON Card (to be placed on top of RJR WINSTON Display sign)
 - Placement of transparency in the RJR Lighted permanent sign
- Payment of \$20 per month per store for a three (3) month period (August-October)

Your projected payment for the 90 stores involved in the Program would be approximately \$ 5,400.

Best regards,
Nick
G. N. Kuruc, Jr.

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